Web Privacy Policy

Lake Forest College is committed to protecting your privacy. Information that you voluntarily provide to us through a Lake Forest College website, such as your email address, name, or phone number, will never be sold or traded to other schools, non-profit organizations or businesses unless one of the following conditions apply:

- We have your consent to share the information
- We are required to share the information in response to subpoenas, court orders or legal processes

Our website, <u>www.lakeforest.edu</u>, uses Google Analytics to track web browsing patterns to inform us of how our site is being used. If you don't wish to have information about your use of our website evaluated by Google Analytics, you can turn it off <u>here</u>. Google Analytics' terms of use can be found <u>here</u>. Google's privacy policies are <u>here</u>.

Generic information is collected through the use of "cookies," which are text files placed on your computer. Cookies help us evaluate usage patterns to improve the content and distribution of information on our website. You can turn of cookies by selecting the appropriate settings in your browser. Turning off cookies may disable some functionality on our website.

The generic information we gather is based on IP address, which tells us the location of a computer or network. It is not linked to a specific email address in any reports or other material compiled by Lake Forest College. We will not associate your IP address or web usage data with any other information held by Lake Forest College that could be used to specifically identify you unless we are required to do so by law.

Some Lake Forest College websites may contain links to external websites not owned or officially affiliated with Lake Forest College. Lake Forest College is not responsible for the privacy practices of such websites.

This policy will be reviewed and updated as necessary.

Questions about Lake Forest College's privacy policies may be directed to: privacy@lakeforest.edu.