Students in the Department of Communication examine the workings of our information society and the broad influence of the media. The department focuses on two areas—media studies and rhetoric. Students gain an understanding of media industries and learn to develop persuasive arguments and to communicate them effectively in speaking and writing. Combined with training in research methods and a robust internship program—students graduate with the critical thinking skills in high demand by employers.

**POPULAR COURSES:**
- New Media and Society
- Media Systems and Institutions
- Race, Class, Gender, and the Media
- Rhetorical Presidency: 2016 Election
- Women’s Rhetoric and Feminist Critique

**RELATED AREAS OF STUDY:**
- Business
- Cinema Studies
- Digital Media Design
- Entrepreneurship and Innovation
- Journalism
- Legal Studies

**PROFESSORS:**
Our faculty are experts and scholars in their field. Some areas of expertise and specialization for our communication professors include:
- Mass Communication Theory
- Experts, Intellectuals, and the Media
- Theoretical Perspectives on New Media
- Feminist Rhetoric
- American Public Address
- Argumentation Theory
- Rhetoric of Science and Religion
- New Media and Communication Technologies
- Rhetoric of Humor
- Film and Video Production

---

KYRA VIDAD ’18
**Majors:** Communication and Business
**Internship:** Chicago Sky

Read about Kyra’s path at lakeforest.edu/vidas
INTERNSHIPS: The Department of Communication requires an internship of all communication majors, and our internships are with top-notch organizations including widely recognized leaders in advertising, marketing, media management, journalism, and others—providing a competitive edge when looking for a job.

Sample internships:
Brickfish • Chicago Blackhawks • Chicago Public Radio • Chicago Sky • Cumulus Media • FACETS Multimedia • The Field Museum • NBC 5 Chicago • Ravenswood Media • Ravinia Festival • Starcom Mediavest • WGN-TV

Our communication majors pursue many career paths:

- HUMAN RESOURCES AND RECRUITING
- MARKET RESEARCH
- MARKETING/COMMUNICATION
- MEDIA AND ENTERTAINMENT
- NONPROFIT MANAGEMENT
- SALES

Combine communication with another area of study for a variety of careers:

Second Major or Minor:
- ART HISTORY
- BUSINESS
- DIGITAL MEDIA DESIGN
- EDUCATION
- ENGLISH
- HISTORY
- INTERNATIONAL RELATIONS
- POLITICS
- PSYCHOLOGY
- SPANISH
- THEATER

Career:
- VISUAL MERCHANDISE AND PROJECT MANAGEMENT
- PROJECT MANAGER
- MEDIA DESIGNER
- SCHOOL TEACHER
- WEB CONTENT SPECIALIST
- EDITORIAL RESEARCHER
- POLICY ANALYST
- NONPROFIT EXECUTIVE DIRECTOR
- CREATIVE RECRUITER
- CAPITAL HILL STAFFER
- ARTISTIC DIRECTOR

Learn about our accomplished faculty, requirements for the major, and more at lakeforest.edu/academics/comm