With easy access to one of the leading corporate centers in the world—Chicago—students majoring in business at Lake Forest College have career-building opportunities you won’t find at most other colleges. Professors have vast connections and use the rich resources of Chicago to complement class work and demonstrate the practical applications of theories learned in the classroom. Students are exposed to some of the finest internship opportunities in the country and graduate with the skills and experience necessary to become successful business leaders.

**POPULAR COURSES:**
- Advertising, Media, and Digital Marketing
- African Culture and Business Development
- Brand Management and Positioning
- Entrepreneurial Marketing
- Globalization and its Impact
- International Marketing Research
- Managerial Accounting
- Tax Accounting

**RELATED AREAS OF STUDY:**
- Accounting
- Entrepreneurship and Innovation
- Finance
- Marketing

**FACULTY SPECIALIZATION:**
- Global Business (Latin America, Asia, Africa)
- Marketing Research
- Entrepreneurship
- Financial Accounting
- Industrial Organization
- Marketing and Brand Management
- Tax Accounting

THOMAS BEILKE ’14
Major: Business
Minor: Math
Current Job: USA Track & Field, Community Programs Coordinator

Read about Thomas’ path at lakeforest.edu/beilke
CHICAGO: Professors and students complement course work by tapping into the resources available in nearby Chicago, giving students firsthand insight into the workings of a global business economy. Students have access to some of the finest internships available anywhere and gain experience that gives them a competitive edge.

Our business majors pursue many career paths:

- ACCOUNTING AND FINANCIAL SERVICES
- ACTUARY
- ENTREPRENEUR
- HUMAN RESOURCES
- RISK MANAGEMENT AND INSURANCE
- SALES AND MARKETING

Combine business with another area of study for a variety of careers:

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<th>Second Major or Minor:</th>
<th>Career:</th>
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<tr>
<td>BIOLOGY</td>
<td>PHARMA MEDICAL SPECIALIST</td>
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<td>COMMUNICATION</td>
<td>DIGITAL ENGAGEMENT SPECIALIST</td>
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<td>WEB DEVELOPER</td>
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<td>INTERNATIONAL RELATIONS</td>
<td>HUMAN RESOURCES</td>
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<tr>
<td>MUSIC</td>
<td>AUDIO/VISUAL TECH</td>
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Learn about our accomplished faculty, requirements for the major, and more at lakeforest.edu/academics/business