



# THE LATEST



This year, we celebrate Global Entrepreneurship Week (GEW) in our new Oppenheimer Center for Entrepreneurship & Innovation with two special events: a student-led ENTP alumni panel and an AI panel discussion.

### What is Global Entrepreneurship Week?

GEW is an international movement encompassing 35,000 events around the world, engaging a global ecosystem, empowering entrepreneurs in every country and community around the world, and inspiring values-driven action for positive impact. GEW reaches beyond high-tech startup hubs like the Silicon Valley and Shanghai, broadening the lens on entrepreneurship to include everyone. GEW and ENTP believe that entrepreneurship is simply what happens when ordinary people take their ideas out into the world and build a business model around them. Join us for #GEW2021

This year's GEW focuses on four themes: education, policy, ecosystems, and inclusion.

# #GEW2021 FEATURED EVENT



Join us on *Wednesday, November 10th* at noon as we welcome back to campus four talented and accomplished alumni:

Charles (CJ) Black '16

Jeremy Edelson '18

Roberto Salem '15

Jessica Sciortino '15

The event will be moderated by ENTP Society President Eli Kraus '22



Join us on **Friday, November 12th** at noon for a panel discussion on Artificial Intelligence. The World Economic Forum's Future of Jobs Report 2020 predicts that, as machines replace 85 million jobs by 2025, the shift will lead to a net addition of 12 million jobs. Learn more from our esteemed AI panelists: <u>Dr. Sugata Banerji</u> and <u>Dr. Sara Zelenberg</u>.

### See you at the OC for #GEW2021!



#### Can't make it?

Not to worry, we've got you covered!

You can celebrate #GEW2021 anytime, anywhere with a curated collection of ENTP videos and interviews:

<u>The Power of Stories: A Conversation with Local Women Founders –</u> <u>interview 3/18/21</u>

One of the panelists is entrepreneur and author Addie Gundry. Addie was recently named Inc. Magazine's "Most Inspiring Women of the Year." Her company, <u>Pluie</u>, has been awarded Fast Company's 2021 World Changing Ideas Awards.

Read more about Addie <u>here</u> and <u>here</u>

#### Pitch Perfect: 2021 Venture Design Challenge Final Pitch Event

Inclusive Innovation: Founder Interview with Kyoko Crawford, Founder Skin IO - interview 6/22/21



ENTP was recently recognized for its outstanding student engagement and leadership by the Global Consortium of Entrepreneurship



Thank you for joining us Homecoming Weekend for the grand opening of the Oppenheimer Center for Entrepreneurship and Innovation (OC).

We hosted alumni (ranging from the 1960s to the class of 2021) as well as current students, parents, and community friends.

Although the pandemic has influenced the ways in which we teach and learn, and its challenges are not yet at an end, the enriching experiences and purposeful education that has always characterized Lake Forest College's ENTP program remains our guiding star and driving purpose.

We are deeply grateful to the Oppenheimer brothers (Jim '65, Harry '66, and Ted) for their generous gift that made <u>our center</u> possible.



Entrepreneurship education has always been and will always be the center of our program. That said, we continue to look for ways to enhance the ENTP experience for our students. What we teach in our classes - design thinking, the ENTP resilient mindsets, small business and non-profit leadership, and how to fearlessly pitch a new venture – are only a part of what will make you attractive to employers. Doing things outside of class that demonstrate your work ethic, courage, excellence, achievement, and teaming skills will help you stand out in a crowded marketplace. Employers are actively looking for innovative, creative problem solvers.

Attend events like the those offered during GEW, grow your network with fellow students, the Lake Forest business community, and within the city of Chicago, intern with a startup, or join a student group. One student group that might be of interest is the <u>Entrepreneurship Society</u> - an organization for students with entrepreneurial mindsets who need a space to bring their ideas to life. The ENTP Society is here to help ENTP students develop products, find customers, and succeed. Interested in joining? <u>Email Eli</u>.

Maybe you want to start a business now. Maybe you want to start one later. Maybe you want to buy a business. Here's the thing... You don't have to start a business right out of school. Check out just how many opportunities there are on LinkedIn right now for internships and entry-level professional jobs for students like you...

163,981 opportunities for "entrepreneurial"

720,794 opportunities for "innovative"

1,155,956 opportunities for "problem-solving"

54,151 opportunities for "design thinking"

If you need help finding the right internship or full-time job opportunities,

## Venture Design Opportunities

Apply for the 2021 AWS Competition Application deadline is November 1



Enter your startup into the AWS U.S. University Startup Competition to win equity-free cash prizes to help fund your venture. The top 10 finalists will pitch their startups to a panel of investors and AWS Startup Team members at a final event. Three winners will win up to \$20K in cash prizes and up to \$100K in AWS credits, and one additional A.I.-centric startup will win \$20K in cash. All startups that apply will receive \$1K in AWS credits. Apply <u>here</u>.

Elevate – Stich Fix's Grant &

Mentorship Program Application deadline is October 31

Now in its second year, Stitch Fix is looking to help mentor entrepreneurs of color through its Elevate program. Learn more about their art and science approach, and their financial grant opport



science approach, and their financial grant opportunities, <u>here</u>. Applications are open until October 31.



## Apply for the Tory Burch Foundation

Fellows Program
Application deadline is November 12

The Tory Burch Foundation is looking for incredible women entrepreneurs – from any industry – for the 2022 Fellows program. Fellows will receive flexible, virtual workshops, access to a dynamic online founders' network, and a \$5,000 education grant. Applications are open now through November 12. Learn more <u>here</u>.





At Lake Forest College, our entrepreneurs and innovators identify problems worth solving and mobilize the people, resources, and networks to solve them. Our students' ideas start **here** and go anywhere and everywhere...

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