



ENTREPRENEURSHIP & INNOVATION

THE LATEST

WELCOME BACK ENTP STUDENTS!

We are so glad you are back because we have missed you!

While you were away, we kept ourselves busy planning for your return. We unofficially opened our new center on campus, the Oppenheimer Center for Entrepreneurship and Innovation (OC). If your class is located in Donnelly & Lee Library Room 251 - your class is in the Oppenheimer Center!

We spent our summer redesigning and enhancing your 2021-2022 courses. [Professor Johnson](#) taught the first summer session on Intellectual Property. And Professor Jackson led a summer Richter project, researching local entrepreneurs, resource providers, and small business owners.

We also welcomed new ENTP faculty to the program. Joining our already stellar ENTP faculty are three new faculty members: Dan Gandor, Kristin Globell, and Karen Hatfield. Read on to learn more about them.

Looking forward to seeing you in the classroom and at the OC!

For our Foresters,
Kate Jackson, Interim Director



Professor Gandor (ENTP 325, Spring 22)

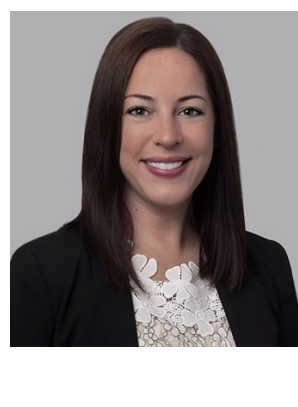
Daniel J. Gandor is Director, US Customer Experience, Oncology & Specialty for AbbVie Inc. In this role, Dan leads a team driving digital and omnichannel marketing strategies across multiple franchises. Dan has over 20 years of life science industry experience ranging from Pharmacia/Pfizer, a medical device startup (Nanosphere), and 13 years at TAP/Takeda, where he served as Director, Digital Innovation

and Corporate Program Management. Prior to that post, he held multiple marketing roles leading sales, payer, consumer, and professional strategies. Dan has deep multichannel, CX/UX, and digital marketing expertise driving omnichannel approaches for various businesses and multiple pharmaceutical product launches. He also led Takeda's Digital Accelerator team exploring opportunities with digital health startup companies in the U.S.

Dan holds a Bachelor of Arts in Environmental Science from Northwestern University and an MBA from the Kellogg School of Management at Northwestern University.

Professor Globell (ENTP 110 - 04, Fall 21)

Michigan native Kristin Globell has worked across a variety of industries from construction to venture startup to cyber security. Kristin was a first-generation student who earned her Bachelor of Science from Michigan State University and her MBA from the University of Michigan. She began her career in industrial and commercial construction space and later opened her own REIT (Real Estate investment Company), Prestige Worldwide, LLC. The company holds a portfolio of diverse investment properties throughout the state of Michigan. She currently works in Cyber Security for Grainger and resides in Lake Forest with her husband and two children.



Professor Hatfield (ENTP 325, Fall 21)

Karen Hatfield is founder and chief marketing muse for Pythia LLC, a marketing and innovation strategy consulting firm that helps companies create and launch better product solutions. Karen has over 30 years of experience achieving success for businesses large and small, from growing the \$500M KOTEX brand to promoting a small nonprofit organization. She encourages consumer-centric thinking, collaboration across functional groups, and development of team members.

Karen earned a BA in English from Illinois Wesleyan University and an MBA in Marketing and Strategy from Kellogg Graduate School of Management. She is an avid cook, a martial arts enthusiast, and has an affinity for T-Rex jokes. Karen lives in the Chicago area with her husband and two sons.

Get to know your ENTP faculty [here](#)

SHARE YOUR STORY

We want to know what YOU have been up to...

Tell us where you worked or interned this summer

Or where you traveled

Or what business you launched

Or what hobbies you picked up

Or just say hi!

[Drop us a note](#)

SAVE THE DATE

10 • 02 • 21



OC Grand Opening

Saturday, October 2

10:00 am - 1:00 pm

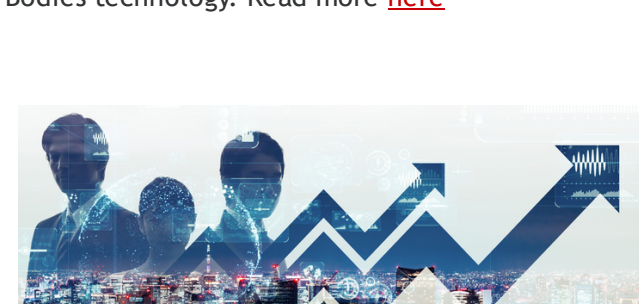
Join us Homecoming Weekend for the official grand opening of the [Oppenheimer Center for Entrepreneurship and Innovation](#) - a classroom and coworking space built for entrepreneurs and innovators. This space will make a profound impact on our mission and our students for years to come.

SHARED INNOVATIONS AND WISDOM

A collection of stories and news in entrepreneurship

Internet of Bodies: Our Connected Future

Information designer Giorgia Lupi, RAND's inaugural artist-in-residence, produced a creative piece that explores questions about how the human body—and a creature whose whole—may be transformed through Internet of Bodies technology. Read more [here](#)



Why the natural evolution from startup to growth-stage business is often anything but natural

Different skills are required for different phases along the entrepreneurial journey. The startup must be bold and risk-taking in order to gain customers' and sometimes investors' attention. But, the growth-stage company must become more formalized and calculate risk appropriately so as to foster a stable environment for scaling growth. And often, learning this important paradigm shift can be an important (and difficult) part of the entrepreneurial journey. Read more [here](#)

2021 Best of the Midwest:

Startup Cities Rankings

A freshly released ranking of Midwest startup hubs shows the Chicagoland area maintaining its years-long position at No. 1. M25's 2021 ranking examined 59 Midwest cities based on startup activity, access to resources, and business climate. Check out the full rankings [here](#)

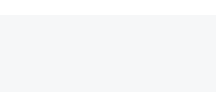


Take a deep dive into and explore the factors behind Chicago's ranking [here](#)

At Lake Forest College, our entrepreneurs and innovators identify problems worth solving and mobilize the people, resources, and networks to solve them.

Our students' ideas start [here](#) and go anywhere and everywhere...

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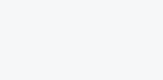
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